

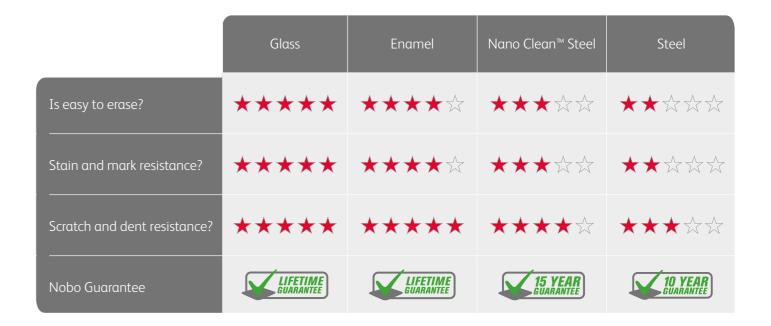
Welcome to the revolution

It's time to change the way people select and buy boards



It's all about surface quality





Whiteboards made clear

Nobo leads the way in the Visual Communication category. We believe erasability and durability are fundamental consumer needs that are not being clearly communicated today. Our focus is on effective communication of the benefit to consumers of surface quality. We want consumers to be able to select the right board, first time.

An integral part of ACCO Brands, Nobo is recognised across Europe as the manufacturer of high quality organisation and display products that inspire creativity, collaboration and clarity.

Over the past 45 years, we have led the industry in developing innovative board surfaces that not only provide the best quality to users, but also ensure they have all the necessary tools to enable customers to think, share and inspire.

We are committed to ensuring that all boards carrying the Nobo name raise standards for erasability and durability.

It's all about surface quality

It's time to transform the way people choose their whiteboards. Too often customers are not given clear, comparable information about the quality and durability of different whiteboard surfaces in the category. This means they make purchase decisions based solely on frame design and price, ultimately feeling dissatisfied



Welcome to the surface revolution

when their chosen board becomes stained, dented or ghost marks are left on the surface.

To address this, the Nobo range is organised into four key sub-brands segmented by surface type. This means customers can choose the right board based on their usage requirements, putting an end to the confusion so often experienced when purchasing a board. It also enables customers to understand when to upgrade to a new board surface should their requirements change.

Diamond Glass

ill'

Erasability: $\star \star \star \star \star$ Durability: $\star \star \star \star \star$





Stylish and three times easier to clean

The Nobo Diamond Glass range offers contemporary products that fit the needs of discerning customers seeking a premium, stylish board that offers the best quality. Glass is the best surface that fully meets the erasability and durability needs of the consumer when using a whiteboard.

The ultra-smooth glass surface offers unbeatable erasability with no ghosting or staining. Perfect for high usage, the stunning frameless design of Diamond Glass means the boards make a perfect addition to any stylish, modern office environment.

Diamond Glass stands out in the whiteboard category as a premium product supported with a lifetime guarantee.

Made white, stays white... made to last

Prestige Enamel whiteboards have a surface that delivers excellent results with every use, they are perfect for customers wanting a durable, long lasting board with superior erasability. Prestige Enamel boards are designed to support people to communicate their ideas with confidence.

The enamel surface ensures users have a smooth writing experience every time. Designed to facilitate frequent use, the whiteboards make an ideal addition to any office or learning space. The easy to clean enamel surface means these boards require minimal maintenance.

Prestige Enamel's original design blends in with any environment and is built to last, with a lifetime guarantee on every board.

Prestige Enamel



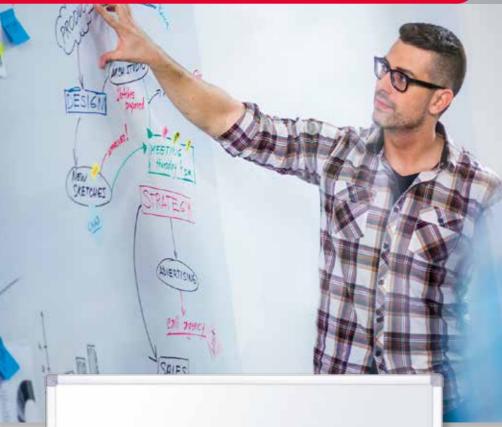
Durability:







Nano Clean[™] Steel

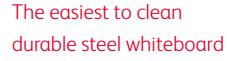


Erasability: $\bigstar \bigstar \bigstar \bigstar \bigstar \bigstar$ Durability: $\bigstar \bigstar \bigstar \bigstar \bigstar \bigstar$









Nobo leads the way with whiteboard innovation by introducing a new dry erase surface...Nano Clean[™] Steel. Unique to Nobo, Nano Clean[™] technology creates a smooth surface that prevents pen ink from penetrating the board enhancing erasability and durability beyond painted steel.

Protected by Nano Clean[™] technology and suitable for frequent use Nano Clean[™] Steel offers 30% increased erasability so these boards stay looking like new time after time.

A major advancement for whiteboards, Nano Clean[™] Steel offers an enhanced surface quality at an exceptional value. This category-leading and innovative whiteboard comes with a 15 year guarantee.

NEW and EXCLUSIVE!

30% increased erasability*

Protected by advanced Nano Clean™ particle technology, the surface of Nano Clean[™] Steel has been sealed at a nano level, filling the inconsistencies and voids that are found under a microscope on the surface of traditional painted steel. Usually, pen ink would penetrate these voids gradually making painted steel harder to clean over time.

The surface of Nano Clean[™] Steel has these voids sealed between 1-100 nanometres preventing pen ink, which is 1000 nanometres thick, penetrating the surface and enhancing the erasability and durability beyond normal painted steel.

Other boards allow ink to penetrate deeply



Nano Clean[™] Technology



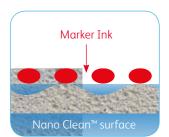
harder to clean and increasing stains

This unique Nobo surface has been tested to offer 30% increased erasability performance, higher resistance to pen stains and ghosting and higher resistance to abrasion and scratches than a painted steel surface. This makes Nano Clean™ Steel the easiest to clean durable steel whiteboard.

Nano Clean[™] surface creates a smooth layer.







www.noboeurope.com

Classic Steel

Communic confidence

Diamond Glass Prestige Enamel

Trusted quality since 1971

The Nobo Classic Steel whiteboard range has been an essential visual aid tool in the market for many years. Setting the standard for high quality and simplistic design, Classic Steel whiteboards provide customers with an effective writing surface that has good erasability and durability.

Classic Steel's design compliments any workplace or learning environment and the painted steel surface is most suitable for moderate usage. If regularly maintained with Nobo accessories, the steel surface will allow users to write clearly and erase cleanly after every use.

Classic Steel is a great choice for anyone looking to add a highly practical whiteboard to an office space. Supported by a 10 year guarantee Classic Steel will meet customer expectations for Nobo quality.

It's all about the surface

Nobo makes it easy to choose the whiteboard surface that is best suited to each customer's usage requirements. From steel surfaces ideal for moderate use to sleek aesthetically pleasing glass board for high frequency, each of the surface types in our extensive range of whiteboards offers a solution to fit the needs of any customer.

We believe in making the most out of every board. Whiteboard owners can take advantage of the Nobo accessories developed for use with our whiteboards, including marker pens, erasers, and display magnets. Maintaining a board is key to its longevity, so Nobo also provides a full range of aftercare products that are designed to ensure each high quality whiteboard surface performs at its best every time.

Erasability: $\bigstar \bigstar \bigstar \bigstar \bigstar$ Durability: $\bigstar \bigstar \bigstar \bigstar$





Whiteboards made clear



www.noboeurope.com











The surface revolution doesn't end there. Nobo's Mobile Whiteboards and Easels are also available within the new surface categories, perfect for anyone looking for a mobile board to add to a workspace.

Whiteboards made clear

Nobo is dedicated to developing a full range of visual aid tools that encourage users to think, share and inspire. To learn more about our innovative whiteboard surfaces and category leading visual communications tools, please visit: www.accobrandspartner.com

www.noboeurope.com

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www.accobrands.com